Good Food Purchasing Program:
Redefining Food Procurement
Food Chain Workers Alliance

A coalition of 32 worker-based organizations whose members plant, harvest, process, pack, transport, prepare, serve, and sell food. Collectively we represent 375,000 workers in the food system organizing to improve wages and working conditions for all workers along the food chain.

Food Chain Workers Alliance
www.foodchainworkers.org
TRANSFORM THE WAY PUBLIC INSTITUTIONS PURCHASE FOOD

by creating a transparent and equitable food system built on five core values: local economies, health, a valued workforce, animal welfare, and environmental sustainability.
VALUES SHAPE POLICY
THE GOOD FOOD PURCHASING PROGRAM IS A COMMITMENT TO:

NUTRITION
Promote health and well-being by offering seasonal fruits and vegetables, using whole grains, reducing salt and added sugars, and eliminating the use of deep frying.

ENVIRONMENTAL SUSTAINABILITY
Source from producers that employ sustainable production systems that reduce or eliminate synthetic pesticides and fertilizers; avoid the use of hormones, antibiotics, and genetic engineering; conserve soil and water; protect and enhance wildlife habitat and biodiversity; and reduce on-farm energy consumption and greenhouse gas emissions.

LOCAL ECONOMIES
Support small and mid-sized agricultural and food process operations within the local area or region.

VALUED WORKFORCE
Provide safe and healthy working conditions and fair compensation for all food chain workers and producers from production to consumption.

ANIMAL WELFARE
Provide healthy and humane care for livestock.
## VALUED WORKFORCE

<table>
<thead>
<tr>
<th>Level 1 (Baseline)</th>
<th>Level 2</th>
<th>Level 3</th>
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</thead>
<tbody>
<tr>
<td><strong>VENDORS + SUPPLIERS</strong></td>
<td>— Meets the Level 1 baseline requirements;</td>
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<tr>
<td>Social responsibility policy includes:</td>
<td>AND</td>
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</tr>
<tr>
<td>1. union or non-poverty wages</td>
<td><strong>VENDORS + SUPPLIERS</strong></td>
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<tr>
<td>2. respect for freedom of association and collective bargaining</td>
<td>— Are Food Justice-Certified by the Agricultural Justice Project;</td>
<td>— Have a union contract with their employees;</td>
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<tr>
<td>3. safe and healthy working conditions</td>
<td><strong>OR</strong></td>
<td><strong>OR</strong></td>
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<tr>
<td>4. proactive policy on preventing sexual harassment and assault</td>
<td><strong>OR</strong></td>
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<tr>
<td>5. prohibition of child labor, as defined by the International Labour Organization (ILO) AND at least one additional employment benefit such as:</td>
<td><strong>EFI</strong></td>
<td><strong>— Are a worker-owned cooperative</strong></td>
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<tr>
<td>6. Employer-paid health insurance; paid sick days; profit-sharing with all employees</td>
<td><strong>EFI</strong></td>
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<tr>
<td>OR Post info on GFPP</td>
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<tr>
<td>OR Provide workplace trainings on GFPP + worker rights</td>
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<td></td>
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<tr>
<td>OR are Fair Trade Certified</td>
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*Social responsibility policy includes:*

1. union or non-poverty wages
2. respect for freedom of association and collective bargaining
3. safe and healthy working conditions
4. proactive policy on preventing sexual harassment and assault
5. prohibition of child labor, as defined by the International Labour Organization (ILO) AND at least one additional employment benefit such as:
6. Employer-paid health insurance; paid sick days; profit-sharing with all employees

*OR Post info on GFPP
OR Provide workplace trainings on GFPP + worker rights
OR are Fair Trade Certified*
AUSTIN, TX
BOSTON, MA
CHICAGO, IL
CINCINNATI, OH
COOK COUNTY, IL
LOS ANGELES, CA
OAKLAND, CA
SAN FRANCISCO, CA
WASHINGTON DC
EMERGING & ACTIVE GOOD FOOD PURCHASING CAMPAIGNS

AUSTIN  
DENVER  
OAKLAND  
BUFFALO  
CHICAGO  
CINCINNATI  
LOS ANGELES  
NEW YORK  
NW ARKANSAS  
SAN FRANCISCO  
TWIN CITIES  
WASHINGTON D.C.

AS OF MARCH 2018
NATIONAL PARTNERS

BACKBONE NATIONAL EXPANSION
COORDINATION
ASSESSMENT + IMPLEMENTATION SUPPORT

NATIONAL PARTNERS
LOCAL PRIORITY - SETTING IS LED BY XXX AND SUPPORTED BY NATIONAL PARTNERS WHO OFFER:

STRA TEGIC COMMUNICA TIONS SUPPORT

ORGANIZING + COALITION BUILDING SUPPORT

REAL FOOD MEDIA
SCALING THE PROGRAM IMPACT

12 INSTITUTIONS
8 CITIES
$575 MILLION ANNUAL FOOD SPEND

POLICY ADOPTED
ACTIVE CAMPAIGN
MEASURING IMPACT

SINCE IMPLEMENTATION IN 2012, THE GOOD FOOD PURCHASING PROGRAM HAS DEMONSTRATED THE FOLLOWING IMPACT IN LOS ANGELES UNIFIED SCHOOL DISTRICT:

LOCAL
$12M in new local produce purchases

SUSTAINABLE
19.6M gallons of water saved per week via Meatless Mondays

FAIR
150 new well paying jobs created along supply chain in processing & manufacturing

HEALTHY
Reformulated products including low-sodium bread without high fructose corn syrup, made from 100% sustainable, local wheat

HUMANE
15% reduction in meat purchases; Commitment to sourcing 100% antibiotic free chicken by December 2016
220 new well-paying food chain jobs created in Los Angeles County, including food processing, manufacturing, and distribution.

320 delivery truck drivers and warehouse workers in LAUSD's supply chain received higher wages and improved working conditions.
Opposition to Tyson

• Food Chain Workers Alliance, the Teamsters, the United Food and Commercial Workers union and many other organizations have opposed Tyson receiving LAUSD’s chicken contract

• By leveraging GFPP, the local coalition applied pressure on the district to go with a supplier that could meet the standards in the Good Food Purchasing Policy
Coalition-Building & GFPP Orientation
• Local lead partner identifies and recruits coalition members (FCWA to provide training as needed)
• CGFP & FCWA orient local coalition members to historical knowledge of GFPP and provide support and assistance as appropriate in the coalition building process.

Policy Adoption
• Coalition develops campaign that determines strategy for adoption, identifies target institution and political champion(s) and needed allies and collaboration for GFPP adoption.

Technical Assistance
• Partnerships formalized
• Local coalition and CFGP provide TA to participating institution. This includes CGFP completing an analysis of institutional purchasing and development benchmarks for alignment with GFPP Standards

Institutionalization & Monitoring
• Local coalition monitors requests for bids and contract awards and re-engages with elected officials and departmental administrators to ensure inclusion of strong GFPP language.
BEST PRACTICES at a glance

• Local coalitions build strong foundations of diverse allies
• Coalition members help define Local for Local Economies value category
• Ongoing assessments administered by the Center has been written directly into the policy
BEST PRACTICES at a glance

- Coalitions have community organizing capacity
- Engage those impacted
- Pass a policy to ensure long-term success
- Hold institutions accountable
GOOD FOOD COMMUNITIES
- Public access to bidding + supply chain data

- Grassroots involvement in implementation
- Are small scale *producers of color*

- Provide *living wages* for frontline workers

- Ensure *environmental protections* for frontline communities and workers of color