POWER OF GRASSROOTS COALITIONS

Good Food Buffalo Coalition - Coordinator:
REBEKAH WILLIAMS, COMMUNITY ORGANIZER
Good Food Purchasing Program (GFPP)

16 LOCAL COALITIONS NATIONWIDE
16 GFPP Coalitions Nationwide

NEW YORK CITY
BOSTON, MA
SAN FRANCISCO, CA
AUSTIN, TX
LOS ANGELES, CA
DENVER, CO
SAN DIEGO, CA
PHILADELPHIA, PA
BUFFALO, NY
BOULDER, CO
TWIN CITIES, MN
CHICAGO, IL
WASHINGTON, DC
CINCINNATI, OH
OAKLAND, CA
PITTSBURGH, PA
Local Focus: Buffalo Coalition
Good Food Buffalo Coalition

• Collaborate with NATIONAL GFPP PARTNERS
• Lead Partner: MASSACHUSETTS AVENUE PROJECT
• 22 GRASSROOTS MEMBERS signed on
• Many more LOCAL COMMUNITY and INSTITUTIONAL PARTNERS
How we work? Coalition Coordinator:

- Development of systems and structures to ensure transparency and strengthen collaborative partnerships
- Campaign strategy development
- Recruit new Coalition members + partners
- Convene monthly meetings + committees
- Organize Coalition-related activities and events
- Co-develop GFPP educational curriculum
- Conduct communications + outreach
Accomplishments:

• Coalition partners educated on all 5 GFPP-values
• Policy briefs published
• GFPP Information Sessions hosted for local legislators
• Community-led Resolution drafted for BPS
• Harvest Festival hosted at Buffalo Public Schools
• Public awareness raised about Black + MWBE farmers
• Student food system curriculum shared nationwide
• Podcasts created on student interest in GFPP
Highlight 1: INSTITUTIONAL PARTNERS
Highlight 2: RACIAL EQUITY
Highlight 3: YOUTH LEADERS
Challenges:

• Funding
• Transparency & Communication
• Community vs. Institution Culture
Challenge 3: COMMUNITY vs INSTITUTION CULTURE
Good Food
Buffalo Coalition

Technical Assistance

FOOD SYSTEMS
EDUCATION

Collaboration

Policy Change

Demonstration

Advocacy

Community Engagement
Looking Forward:

• Governance structure
• Baseline assessment for BPS
• Legislators Forum
• Farmers Listening Session
• Jumpstart of HYPE Youth Leaders Initiative
• New demonstration project