HealingNYC
Preventing Overdoses, Saving Lives

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Big Goal: Invest $38 million annually at full ramp-up to reduce opioid overdose deaths by 35 percent over the next five years
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Comprehensive, citywide effort building on NYC’s record of leadership:

• Prevent Opioid Overdose Deaths
  • Distribute 100K naloxone kits citywide

• Connect New Yorkers to Effective Treatment
  • Increase access to medication-assisted treatment (MAT) for 20K more people by 2022
  • NYC Health + Hospitals as system of excellence

• Reduce Harm; Enhanced Prevention and Awareness

• Reduce Supply of Dangerous Opioids
  • Partnership between public health, health care and public safety
2017 Drug Overdose Death Data in New York City

- 711 overdoses confirmed in first half of 2017
  - Percentage of overdose deaths involving fentanyl is increasing: 44% in 2016

*1st and 2nd quarter overdose deaths numbers are provisional; number of confirmed overdose deaths will increase as additional pending medical examiner cases are finalized.
Opioid Overdose Deaths Affect New Yorkers of All Demographic Groups and Boroughs (2016*)

**Borough of Residence**
- Bronx: 26%
- Brooklyn: 26%
- Manhattan: 19%
- Queens: 19%
- SI: 10%

**Gender**
- Male: 78%
- Female: 22%

**Neighborhood Poverty**
- Low: 18%
- Medium: 30%
- High: 26%
- Very High: 26%
- Other/Unknown: 5%

**Race/Ethnicity**
- White: 43%
- Black: 21%
- Latino: 31%

**Age**
- 15-24: 8%
- 25-34: 21%
- 35-44: 21%
- 45-54: 27%
- 55-64: 20%
- 65-84: 3%

Source: NYC Office of the Chief Medical Examiner and NYC Health Department

*Data from 2016 are provisional and as of February 9, 2017. Data are estimated to be 95% complete. Numbers may not sum to 100% due to rounding. Neighborhood poverty was defined as percent of residents in each ZIP code with incomes below 100% of the federal poverty level (Census 2000), separated into four groups: low (<10%), medium (10% to <20%), high (20% to <30%) and very high (>30%) neighborhood poverty.
Prevent Opioid Overdose Deaths

- Distributing 100,000 naloxone kits citywide via multiple agencies
  - Department of Health and Mental Hygiene
  - Health + Hospitals; including
    - Correctional Health Services - Rikers Visitor Center
  - Department of Social Services
  - NYPD – 23K patrol officers
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Connect New Yorkers to Effective Treatment

• Increase access to medication-assisted treatment (MAT) for 20K additional New Yorkers by 2022
  • Methadone availability
  • Buprenorphine
    • Innovative models

• Expanding 10 Relay teams to high-risk neighborhoods by 2019
  • Four already launched

• Addiction counselors + peer advocates at NYC Health + Hospitals emergency departments
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Reduce Harm
- Increased funding for syringe exchange programs

Enhanced Prevention and Awareness
- Stop OD NYC app
- Public awareness – fentanyl Day of Action
- Marketing campaigns
- Eliminating stigma

SEE AN OVERDOSE? CALL 911. SAVE A LIFE.

The 911 Good Samaritan Law protects you when calling for medical help if you see or experience an overdose.

For more information on overdose prevention, support, or referral to treatment, call the 24/7 hotline, 1-800-NYC-WELL or visit www.nyc.gov/overdose.
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Real Voices, Real People
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