

Empowering Health Care Consumers**November 2, 2017****New York, NY****#nyshealthevent****Speaker Biographies****David Sandman, Ph.D.**
President and CEO
New York State Health Foundation

David Sandman, Ph.D., is the President and Chief Executive Officer of the New York State Health Foundation (NYSHealth), a private foundation dedicated to improving the health of all New Yorkers, especially the most vulnerable. Since 2006, NYSHealth has invested more than \$127 million in initiatives to improve health care and the public health system in New York State. Equally important, the Foundation is committed to sharing the results and lessons of its grantmaking; informing policy and practice through timely, credible analysis and commentary; and serving as a convener of health care leaders and stakeholders throughout New York State.

Dr. Sandman was named President and CEO in 2016, after serving as NYSHealth's Senior Vice President. Previously, Dr. Sandman was appointed by the Governor of New York as Executive Director of the Commission on Health Care Facilities in the 21st Century, also known as the "Berger Commission." The Commission was a nonpartisan, broad-based panel charged with evaluating and reforming the State's health care delivery and financing systems. It developed recommendations to reconfigure the supply of hospitals and nursing homes to best respond to community needs for high-quality, affordable, and accessible care.

After serving as Executive Director of the Berger Commission, Dr. Sandman became a Managing Director of Manatt Health Solutions, where he advised health care providers, foundations, payers, associations, government, and companies regarding development of new health care programs, services, and restructuring plans. Earlier, he was a Vice President at Harris Interactive, a global research and consulting firm. Prior to joining Harris Interactive, Dr. Sandman served as Assistant Vice President at the Commonwealth Fund, where he was responsible for projects related to health care coverage and access, health care in New York City, Medicare, and quality of care issues. He also served as a policy analyst with the City of New York Department of Health; at a number of community-based HIV/AIDS organizations; and as a researcher at the Brookings Institution in Washington, D.C.

Dr. Sandman received his Bachelor of Arts degree, Phi Beta Kappa, from Haverford College, and his Master of Public Administration degree and Ph.D. from New York University's Wagner School of Public Service. He is a Fellow of the New York Academy of Medicine and a member of the Herman Biggs Society; he also serves on Philanthropy New York's Board of Directors.

Elisabeth Rosenthal
Editor in Chief
Kaiser Health News

Elisabeth Rosenthal, M.D., is the author of the 2017 *New York Times* bestseller, “An American Sickness: How Healthcare Became Big Business and How You Can Take it Back.” She was a reporter and senior writer at the *New York Times* for 22 years, winning numerous awards for her coverage of health and the environment, as well as for foreign coverage in China. Her series, “Paying Till it Hurts,” is credited with catalyzing a national conversation on America’s high-priced care. Since 2016, she has been Editor-in-Chief of *Kaiser Health News*, an independent nonprofit newsroom based in Washington, D.C., focusing on health and health policy. She is a graduate of Stanford University and Harvard Medical School, and worked as an emergency room physician before converting to journalism.

Sharrie McIntosh
Vice President for Programs
New York State Health Foundation

As Vice President for Programs at the New York State Health Foundation (NYSHealth), Sharrie McIntosh, M.H.A., oversees the Foundation’s priority areas, Empowering Health Care Consumers and Building Healthy Communities, as well as its focus on Veterans’ Health and its Special Projects Fund. Ms. McIntosh plays a leadership role in further developing the Foundation’s program areas and ensuring the quality and accountability of its grantmaking through program and grantee evaluations. As a member of the leadership team, she assists in developing and implementing the Foundation’s goals and strategies; identifying emerging opportunities and strategic niches; and building partnerships with other foundations and key stakeholders.

Prior to joining NYSHealth, Ms. McIntosh worked as senior vice president and chief program officer at The Arnold P. Gold Foundation, where she managed the portfolio of programs focused on humanizing health care for patients and health care professionals, as well as implemented strategic priorities and cultivated partnerships and collaborations. She also was a vice president at The Lewin Group, a premier health and human services consulting firm, where she worked with a wide range of clients, including government agencies, hospitals, and foundations, on improving access to care for vulnerable populations, delivering culturally responsive care, and program design and evaluation. Ms. McIntosh also worked as the affiliations administrator at the New York University School of Medicine/Langone Medical Center, where she was responsible for managing its affiliation agreement with NYC Health + Hospitals.

Ms. McIntosh received a Bachelor of Arts degree from the University of Virginia and a Master in Health Administration degree from Pennsylvania State University.

Peter Daly
Advocacy Faculty
Center for Patient Partnerships, University of Wisconsin-Madison

Pete Daly advocates for patients at the Center for Patient Partnerships, University of Wisconsin-

Madison, through his direct experience as a cancer patient and continuing client of the Center. In September 2002, Mr. Daly faced stage III melanoma, the most deadly form of skin cancer. With the help of the Center, he built his medical and support teams, entered a long-term clinical trial at the National Institutes of Health/National Cancer Institute (NIH/NCI), and learned to proactively address his health care. Not long after his diagnosis and receiving direction from the Center's Director Meg Gaines, Mr. Daly began working at the Center by directly assisting other patients and supervising professional degree students. In his cancer journey, Mr. Daly has faced recurrences, each time leaning upon his local medical team at the University of Wisconsin Comprehensive Cancer Center, the clinical researchers at NIH/NCI, and the support of the Center, friends, and family.

Prior to his involvement with the Center, Mr. Daly worked for 28 years as manager of a local private engineering practice and as an electric utility consultant.

Gwen Darien

Executive Vice President for Patient Advocacy

Patient Advocate Foundation and the National Patient Advocate Foundation

Gwen Darien is a longtime patient advocate who has played leadership roles at some of the country's preeminent nonprofit organizations. As Executive Vice President for Patient Advocacy, Ms. Darien leads programs that link Patient Advocate Foundation's (PAF) patient service programs to National Patient Advocate Foundation (NPAF) initiatives, with the goal of improving access to affordable, quality health care.

Called "[a bit of a renegade](#)" by *People* magazine, Ms. Darien has long insisted on pushing boundaries while maintaining a safe space for patients. As editor and publisher of *Mamm*, a magazine for women with breast or reproductive cancer, she published features on previously taboo subjects, such as dating after a mastectomy, along with the more expected academic features on news and policy analysis. Her media leadership was recognized by the Avon Foundation, which honored her as one of "[the most powerful women in breast cancer](#)."

As a two-time cancer survivor herself, Ms. Darien came into cancer advocacy expressly to change the experiences and outcomes for the patients who came after her and to change the public dialogue about cancer and other life-threatening illnesses. With these goals in mind, in 2005 she started the first stand-alone advocacy entity in a professional cancer research organization at the American Association for Cancer Research (AACR), causing outside observers to note the organization's "[progressive commitment to patient advocacy](#)." At AACR, she launched *CR* magazine—a magazine for people with cancer and those who care for them. Later, she served as the executive director of the Samuel Waxman Cancer Research Foundation, director of The Pathways Project, and executive vice president of programs and services at the Cancer Support Community. In each role, Ms. Darien championed placing patients at the center of health system change, whether it is for research, public policy, or direct services.

She serves as the chair or on the board of a wide range of program committees and workshop faculties, including on the Community Engagement in Genomics Working Group of the National Human Genome Research Institute and as a guest faculty member of the University of Wisconsin

Center for Patient Partnerships. Ms. Darien also [blogs](#) about her experiences for *US News & World Report*.

Ms. Darien is a graduate of Sarah Lawrence College, where she also served as an advisor for its health advocacy program.

Michelle Johnston-Fleece
Senior Program Officer
National Academy of Medicine

Michelle Johnston-Fleece, M.P.H., is a Senior Program Officer for the National Academy of Medicine's Leadership Consortium for a Value & Science-Driven Health System, where she directs the Care Culture and Decision-making Innovation Collaborative. The Collaborative is a multistakeholder convening activity chaired by Mary Naylor (University of Pennsylvania) and Bill Novelli (Georgetown University and C-TAC) that brings together patients, families, clinicians, and technology and communications professionals to promote patient- and family-centered care, including multidisciplinary team-based care and shared decision-making. In this role, Ms. Johnston-Fleece also leads two stakeholder engagement initiatives: the Patient and Family Leadership Network, a network of patient and family thought leaders engaged in advisory activities across the health care continuum, and the Executive Leadership Network for a Continuously Learning Health System, a network of health system CEOs and other C-suite executives that facilitates the engagement, communications, and leadership of health system executives to accelerate individual, organizational, and system-wide capacity to promote a health care system that continuously learns and improves.

Previously, Ms. Johnston-Fleece was an engagement officer at the Patient-Centered Outcomes Research Institute (PCORI). In that role she managed the patient and stakeholder engagement activities within the improving health care systems portfolio of clinical comparative effectiveness research projects. She collaborated closely with PCORI staff, funded investigators, and patient, caregiver, and stakeholder partners, including health systems, businesses, payers, policymakers, and the community at large, to support meaningful patient and stakeholder engagement in research, advance high-quality, evidence-based health care, and improve patient-centered outcomes.

Ms. Johnston-Fleece has worked to advance patient and family engagement in health care delivery for more than a decade. She has served as the director of policy and advocacy at Cancer Support Community (CSC), where she oversaw the policy and advocacy activities at the federal level and in coordination with CSC's local affiliates across the United States. She also led the patient advocacy and patient experience improvement efforts for Einstein Healthcare Network, a large, urban, safety-net health care system in Philadelphia. Before that, she was the senior policy and research analyst at the American Board of Internal Medicine (ABIM) and ABIM Foundation, where she was responsible for providing research, policy analysis, writing, and project management for numerous ABIM and ABIM Foundation initiatives. During her time at ABIM and ABIM Foundation, she led the organizations' efforts to engage patients, caregivers, and consumers into program development and multistakeholder convening meetings.

Ms. Johnston-Fleece's advocacy work was inspired by personal experience as the primary caregiver for her husband for five years until his death in 2004. As a volunteer, she has served on the board of directors of the National Coalition for Cancer Survivorship, the Novartis Oncology External Patient Workgroup, and the American Academy on Communication in Healthcare Patient Engagement Task Force. In addition, she wrote the "Caregiving with Confidence" column for *Cancer Today*, a publication of the American Association for Cancer Research, for more than two years.

Ms. Johnston-Fleece holds a Master of Public Health degree with a focus in health systems and policy from the UMDNJ School of Public Health (now known as Rutgers School of Public Health) and received a Bachelor of Arts degree in sociology and media studies from New York University.

Julia Lanham
Family Advisor
Carolinas HealthCare System

Julia Lanham is an advocate for patient engagement and advocacy, stemming from the death of her partner, Andrea, in 2013. She works professionally as a learning and organizational development consultant in the public sector. A graduate of Christopher Newport University, Ms. Lanham also completed coursework for her Master of Science degree in Leadership from Pfeiffer University. She currently sits on Carolinas HealthCare System's Sickle Cell Advisory Board as a representative and advocate for patient engagement. The ultimate goal for Ms. Lanham is to advocate well enough for the patient voice that sickle cell disease will be eradicated in her lifetime.

Amy Shefrin
Program Officer
New York State Health Foundation

As Program Officer at the New York State Health Foundation (NYSHHealth), Amy Shefrin works with program staff, grantees, and key stakeholders to develop new ideas and practical solutions to policy questions. She manages projects related to NYSHHealth's work on empowering health care consumers to better advance the needs of patients and consumers in the health care system. She has worked on a wide range of projects, including efforts to innovate new models and payment arrangements, maximize enrollment in coverage, address the needs of undocumented immigrants, inform implementation of health reform in New York State, expand safety-net providers, leverage federal options for high-need populations, and pursue emerging opportunities.

Ms. Shefrin brings to NYSHHealth a background in nonprofit capacity building, coverage expansion initiatives, and research and analysis designed to directly inform policy. Prior to joining NYSHHealth, she served as a senior analyst at the U.S. Government Accountability Office, conducting health policy studies for Congress. Previously she worked for the New York City Mayor's Office of Health Insurance Access to expand access to coverage in the public and private health insurance markets. Ms. Shefrin has also worked for the U.S. Senate, the New York City Office of Management and Budget, and the National Center for Law and Economic Justice.

Ms. Shefrin holds a Bachelor of Arts degree from New York University and a Master of Public Administration degree from Columbia University's School of International and Public Affairs.

Marshall Allen
Journalist
ProPublica

Marshall Allen investigates why we pay so much for health care in the United States and get so little in return. He is one of the creators of *ProPublica's* Surgeon Scorecard, which published the complication rates for about 17,000 surgeons who perform 8 common elective procedures. He also moderates the [ProPublica Patient Safety Facebook group](#), a vibrant online forum about the quality of care. Mr. Allen's work has been honored with several journalism awards, including the Harvard Kennedy School's 2011 Goldsmith Prize for Investigative Reporting and as a Pulitzer Prize finalist for local reporting for work at the *Las Vegas Sun*, where he worked before coming to *ProPublica* in 2011. Before he was in journalism, Mr. Allen spent five years in full-time ministry, including three years in Nairobi, Kenya. He has a Master of Arts degree in Theology.

Representative Jim Butler
Ohio House of Representatives

State Representative Jim Butler is currently serving his third elected term as a member of the Ohio House of Representatives. He represents the 41st House District in Montgomery County (Centerville, Kettering, Oakwood, and portions of Riverside and Dayton). An Ohio native, Representative Butler grew up in Washington Court House, Ohio. Upon graduation from high school, he was accepted into the United States Naval Academy. He graduated in the top 10% of his class, earning him a spot in flight school. While waiting to begin training as a naval aviator, he obtained a Master of Arts degree in History from the University of Maryland. After completing flight school and receiving his wings, Representative Butler was accorded the privilege of flying the F-14 Tomcat fighter jet. After leaving the military, he entered and graduated from the University of Cincinnati College of Law. He now practices as a business litigator at Thompson Hine, LLP.

Representative Butler's desire to serve is also reflected in his volunteer work within the Dayton community. He is a member of Oakwood Rotary, and he volunteers for the Greater Dayton Volunteer Lawyer Project, a complementary agency to Legal Aid of Western Ohio. He is the former president of the Dayton Ballet Associate Board, which works to support the Dayton Ballet.

Carine Carmy
Head of Strategy and Partnerships
Amino

Carine Carmy is Head of Strategy and Partnerships at Amino, a health care transparency company that guides everyone to better, more affordable care. Amino has compiled an unprecedented database on doctors, facilities, and \$1.8 trillion in medical bills, which it uses to personalize care recommendations on Amino.com and through its trusted partner network. Ms.

Carmy helped launch the business in 2015 and manages the company's marketing, sales, and partnership efforts, educating consumers and other stakeholders about health care quality and costs. Ms. Carmy has focused her career on empowering individuals through technology, data, and design. Prior to Amino, she was vice president of marketing at Shapeways, the leading 3-D printing service that enables individuals to make, buy, and sell custom products. She also helped found MarketspaceNext, a boutique digital strategy firm spun out of Monitor Group. She teaches strategy and marketing at General Assembly and manages a community of start-up growth leaders. Ms. Carmy has been published in *MIT Technology Review*, *Forbes*, *Ad Age*, and *PSFK*.

A graduate of the University of Pennsylvania, she has conducted research on science, technology, and economic trends for The Milken Institute and Center for Bioethics at the University of Pennsylvania.

Robin Gelburd
President
FAIR Health

Robin Gelburd, J.D., is the president of FAIR Health, a national, independent, nonprofit organization with the mission of bringing transparency to health care costs and health insurance information. FAIR Health oversees the nation's largest collection of health care claims data, which includes a repository of more than 24 billion billed medical and dental procedures that reflect the claims experience of more than 150 million privately insured individuals, as well as separate data representing the experience of more than 55 million individuals enrolled in Medicare. Certified by the Centers for Medicare & Medicaid Services as a qualified entity, FAIR Health receives all of Medicare Parts A, B, and D claims data for use in nationwide transparency efforts. FAIR Health licenses data and data products to businesses, hospital and health care systems, government agencies, and researchers. The company also uses its database to power a free, award-winning website that enables consumers to estimate and plan for their health care expenditures, as well as learn more about health care reimbursement. A recipient of a 2016 Dig|Benefits Technology Innovator Award, bestowed by *Employee Benefit News*, Ms. Gelburd has been invited to speak to organizations across the country on topics of critical importance to employers, employees, health care professionals and institutions, health plans, third-party administrators, consultants, researchers, and other health care stakeholders. She also has published numerous articles on topics such as data analytics and quality, health care cost transparency, and consumer engagement and protection.

Prior to being recruited as president of FAIR Health, Ms. Gelburd served for 8 years as general counsel of a medical research foundation comprising approximately 30 premier academic medical centers, hospitals, and research institutions in New York. Before becoming general counsel, she was a health law partner at a New York City law firm representing a broad array of health care-based clients. Earlier, Ms. Gelburd worked as a litigation and corporate associate at the international law firm of Morrison & Foerster. She began her legal career as a federal appellate law clerk to the Honorable Francis D. Murnaghan, Jr., from the Court of Appeals, 4th Circuit.