CommunityRx

Connecting Health Care to Self-Care

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Disclosures

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• Under the terms of the CMS funding opportunity, we were expected to develop a sustainable business model which will continue and support the model that we tested after award funding ends.

• Dr. Stacy Lindau is the founder and owner of a social impact company NowPow, LLC. NowPow, LLC is not supported through CMS or other federal funding.

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“It’s the only treatment option he has under his current health plan.”
% of Office-based Physicians E-prescribing through Surescripts
Asset-Based Model


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Meaningful ● Active ● Productive Science in Service to Community

www.mapscorps.org
www.dondeesta.org

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### Are Your Asset Data as Good as You Think? Conducting a Comprehensive Census of Built Assets to Improve Urban Population Health

Jennifer A. Makelarski, Stacy Tessler Lindau, Vanessa D. Fabbre, Colleen M. Grogan, Eugene M. Sadhu, Jonathan C. Silverstein, Thuy Tien T. Tran, Martha Van Haitsma, Eric Whitaker, and Daniel Johnson

<table>
<thead>
<tr>
<th></th>
<th>Total assets identified via MAPSCorps</th>
<th>Assets on prepopulated list (Dun and Bradstreet, NCCS, Government)</th>
<th>Newly identified assets via MAPSCorps</th>
<th>Sensitivity of prepopulated list for nonresidential assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health services</td>
<td>147</td>
<td>97</td>
<td>50</td>
<td>64%</td>
</tr>
<tr>
<td>Human services</td>
<td>133</td>
<td>98</td>
<td>35</td>
<td>72%</td>
</tr>
<tr>
<td>Total operational, nonresidential</td>
<td>1,977</td>
<td>1,331</td>
<td>646</td>
<td>67%</td>
</tr>
</tbody>
</table>

*Table adapted from Makelarski et al *Journal of Urban Health* 2012.
1. Local youth generate data annually (MAPSCorps output)

2. Data purchased, refined, and linked to doctors’ offices (MAPSCorps revenue)

3. Doctors’ offices give patients personalized referrals to community resources

4. Patients use community resources to support their health needs

5. Businesses and organizations serving the community thrive by expanding goods, programs, services, jobs to community.

CommunityRx Collective Social Impact Model

Youth Employment Partner (not-for-profit 501c3 organization)

IT Partner (Social impact for-profit company)
Thank you

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